



FOR IMMEDIATE RELEASE

Highpower International Announces Contract with a Global Sportswear Company

Shenzhen, China and San Francisco, California – May 10, 2012 – Highpower International, Inc. (Nasdaq: HPJ), leading provider of rechargeable batteries and battery solutions, today announced a new customer contract with one of the world's most respected manufacturer and marketer of outdoor apparel, footwear and equipment brands. Highpower's high capacity ultra-thin lithium polymer batteries will be used in an innovative new line of self-heating outerwear targeted to the outdoor enthusiast.

“We are excited to utilize our advanced lithium polymer battery technology in an internationally well-regarded branded sportswear company's innovative products,” said Mr. George Pan, Chairman and Chief Executive Officer of Highpower International. “At Highpower International, we pride ourselves on being an innovative company, and we believe this partnership is a testament to that commitment. While it may be unusual to see a battery company partner with a sportswear company, it is further evidence that there are an increasing number of end market applications for our cleaner battery solutions.”

About Highpower International, Inc.

Highpower International was founded in 2001 and produces rechargeable batteries using Ni-MH and lithium technologies. With over 2,600 employees and prominent international customers, Highpower is committed to expanding its market through continuous research and development as well as increased vertical integration efforts. As a company, Highpower International is committed to clean technology, not only in the products it makes, but also in the processes used to make them. The majority of Highpower International's products are distributed worldwide to markets in the United States, Europe, China and Southeast Asia.

Forward-Looking Statements

This press release contains "forward-looking statements" within the meaning of the “safe-harbor” provisions of the Private Securities Litigation Reform Act of 1995 that are not historical facts. These statements can be identified by the use of forward-looking terminology such as “believe,” “expect,” “may,” “will,” “should,”

“project,” “plan,” “seek,” “intend,” or “anticipate” or the negative thereof or comparable terminology, and include discussions of strategy, and statements about industry trends and the Company's future performance, operations and products. Such statements involve known and unknown risks, uncertainties and other factors that could cause the Company's actual results to differ materially from the results expressed or implied by such statements. For a discussion of these and other risks and uncertainties see "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations" in the Company's public filings with the SEC. Although the Company believes that the expectations reflected in such forward-looking statements are reasonable, there can be no assurance that such expectations will prove to be correct. The Company has no obligation to update the forward-looking information contained in this press release.

Financial Profiles, Inc.

Tricia Ross

+1-916-939-7285

HPJ@finprofiles.com

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